

## ABOUT Angela Cherai

Angela Cherai has extensive experience in social media marketing and management having worked with companies such as Billboard and Kodak on their online promotional campaigns. While attending undergrad at Berkeley College, Angela was one of the premier bloggers for Berkeley's "College Bound" blog that catered to prospective and current students which highlighted her technical writing capabilities and social media skills. She was able to not only graduate with a 4.0 GPA and with honors but also found her calling in the online marketplace. These experiences led her to create her website then known as "The Angielala Experience" in July 2010 where she had the opportunity to interview R&B singer/actor Trey Songz, actor/rapper Mack Wilds and actress/singer Naturi Naughton among others. Having been in the social media arena for 8 years strong, Angela's experience and business savvy have led her to the creation of Amore Luxe Media where she can combine her social media and writing expertise to cater to individuals and businesses in need of finding their own voice. In doing this, they will have an advantage and stand out from the competition. Amore Luxe Media is all about working with clients to give them an individual tailored experience that fits their needs, vision and budget.

## ABOUT Amore Luxe Media

Amore Luxe Media is a online based media company comprised of social media and writing composition services under the "Amore Luxe" umbrella. Created by blogger/ Social Media Specialist Angela Cherai, Amore Luxe Media offers social media management services that include in person/ video consultations, social media analysis, social media marketing plans as well as full integration with blogger platforms and websites. Amore Luxe Media also offers writing composition services such as help with note taking, citation formats (specifically MLA and APA formats) editing, brainstorming ideas and general help with essays, term papers, presentations and thesis papers.

Prices for services may vary depending on service type, amount of work and frequency of services needed among other factors.

EMAIL: [angelacherai@gmail.com](mailto:angelacherai@gmail.com)  
for *writing samples, pricing and consultation inquiries.*

*Love and live life luxuriously  
and efficiently!*

Amore Luxe  
MEDIA



### SERVICES INCLUDE:

- SOCIAL MEDIA MANAGEMENT
- BLOG/WEBSITE CONTENT MANAGEMENT
- SOCIAL MEDIA ANALYSIS
- WRITING COMPOSITION ASSISTANCE

TWITTER: [@amore\\_luxe](https://twitter.com/amore_luxe)

INSTAGRAM: [@amoreluxemedia\\_](https://www.instagram.com/amoreluxemedia/)

FACEBOOK: <https://www.facebook.com/amoreluxemedia/>

WEBSITE: <https://amoreluxemedia.com/>

# TESTIMONIALS

Angela is someone I can trust to assist in properly promoting my salon LaVar Hair Designs. This has helped to maximize views on Instagram which has led to increased clientele. She is constantly looking for innovative ways to engage fans and followers and I can honestly say that she is someone who always looks out for the best interest of others and their needs. If Angela is in your corner, expect to see results and growth in your business and overall brand.

“ *Ellin LaVar-*  
Celebrity hairstylist owner of  
LaVar Hair Designs

Angela is amazing at effectively and efficiently building an outstanding social media presence for your business or project. She is very clear and precise with her strategy to fulfil the needs of her clients. Her professionalism, yet warm and open nature makes working with her very enjoyable and easy. What I appreciate most is the integrity and strong communication skills that she brings to each project. With Angela, I expect greatness, but always receive excellence!

“ *Brenda Evans-*  
Talent Manager

I was so pleased with the results that my company received after Angela set up and managed my company's Facebook page. Our customers love the fact that they are able to see the services we offer and receive responses to their inquiries in real time instead of having to call or email and wait for someone to contact them. The personalized touch that Angela offers has made doing business on social media a much more pleasant experience and I look forward to continuing our working relationship.

“ *Krystal Gayle,*  
Program Director  
Zorba In-Home  
Support